

cosmobeauté Indonesia 2018

13th Edition Indonesia International Exhibition on Aesthetic, Beauty, Cosmetic, Hair, Nail & Spa

INDONESIA **Largest**
International Beauty Trade Exhibition

11-13 OCTOBER 2018

Hall A & B, Jakarta Convention Center (JCC)
Jakarta, Indonesia

www.cosmobeauteasia.com

Why Cosmobeauté Indonesia?

Cosmobeauté Indonesia is your most reliable platform happening in the capital city of Indonesia – Jakarta. The largest beauty trade exhibition was organised annually with more than 250 beauty companies from over 10 countries participated every year.

With more than 12 years of experience and proven to be the longest beauty exhibition industry, it is no doubt the most complete and comprehensive platform. Hence, we have the most participation from retailers, distributors, manufacturers, importers and more.

Cosmobeauté Indonesia was endorsed by several local association ranging from spa, make up, aesthetic, hair and nail. Hence, we have the knowledge and information of the latest beauty trend taking place in the local beauty market.

Besides, Cosmobeauté Indonesia hosted major events such as hair show & competition, spa seminar, aesthetic seminar and more. We also provided an educational platform for all visitors to enhance their knowledge on beauty information.



VISITOR PROFILE

- Beauty Salon & Spa Owners
- Hair & Nails Salons
- Distributors
- Aesthetic & Wellness Centers
- Wholesalers
- Importers
- Supermarkets
- Local Product Manufacturers
- Department Stores
- Beauty Schools
- Pharmacy & Chain Stores
- Hotels
- Fitness Centers/Clubs
- Bridal Studios
- Make-Up Studios
- Trade Publications
- Trade Associations
- Government Bodies



EXHIBIT PROFILE

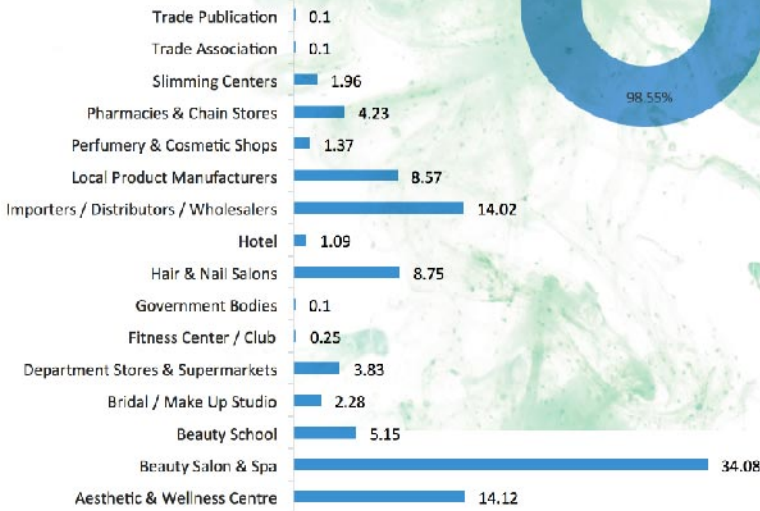
Manufacturers, Exporters, Sole Distributors, Agents and Suppliers of:

- Perfumery, Cosmetics and Personal Hygiene
- Health Food & Beverages
- Professional Care Product, Equipment & Solution for Beauty Salons
- Contract Manufacturing & Private Label (OEM/ODM)
- Medical Aesthetic Product & Equipment Product
- Natural Healthy Products
- Dietary Supplements
- Salon Furnishing Spa & Wellness Facilities
- Packaging & Processing Equipment
- Raw Materials
- Development and Design

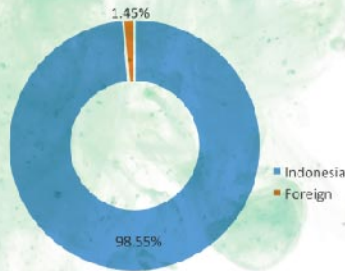
VISITOR PROFILE



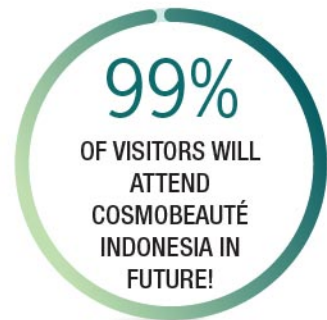
Visitors Nature of Business



Visitors By Country



COUNTRY	PERCENTAGE %
ARAB	0.02%
AUSTRALIA	0.02%
CANADA	0.01%
CHINA	0.21%
DUBAI	0.01%
HONG KONG	0.02%
INDIA	0.05%
INDONESIA	98.55%
JAPAN	0.03%
KOREA	0.13%
MALAYSIA	0.28%
PAKISTAN	0.08%
PHILIPINES	0.05%
SINGAPORE	0.09%
SOUTH KOREA	0.04%
SWITZERLAND	0.01%
TAIWAN	0.15%
THAILAND	0.06%
TURKEY	0.06%
UGANDA	0.01%
UNITED KINGDOM	0.03%
UKRAINE	0.01%
UNITED STATES OF AMERICA	0.02%
VIETNAM	0.03%
TOTAL	100.00%



Quote from Visitors:



"Cosmobeauté has improved Indonesia's cosmetic market"

Erick Iskandar
President Director of PT Wastu Indah Naraya Indonesia
(Importer & Manufacturer of Cosmetic Products)



"A must visit exhibition with varieties of brands and products."

Aisyah Zulaikha Binti Has Tuah
Director of Beautypreneur Sdn Bhd Malaysia
(Beauty Entrepreneur)



"I felt confident seeing overseas distributors who are also interested in Indonesian products"

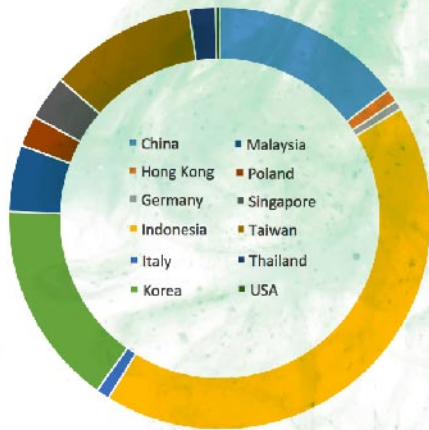
Dr. Yvonne
PT Musim Multi Cantik, Indonesia
(Beauty Product Manufacturer)



"I'm able to source for many new beauty products and technologies for my company!"

Tjandra Sundari
Owner of Eve Spa, Indonesia
(Spa Centre)

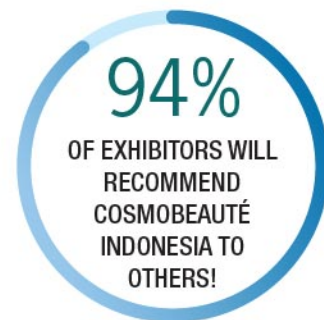
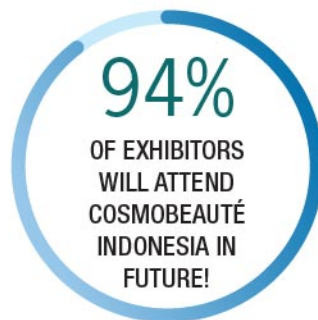
EXHIBITOR PROFILE



COUNTRY	PERCENTAGE %
China	14.63%
Hong Kong	1.02%
Germany	0.68%
Indonesia	42.52%
Italy	1.02%
Korea	15.65%
Malaysia	5.10%
Poland	2.38%
Singapore	3.40%
Taiwan	11.22%
Thailand	2.04%
USA	0.34%
TOTAL	100.00%

Latest products showcased by exhibitors ranging from:

- Perfumery, Cosmetics, Professional care
- Hair care, Skin care & Nail products
- Personal Hygiene Products
- Natural Health Products, Health Food & Beverages
- Dietary Supplements
- Equipment & Solution for Beauty Salons
- Salon Furnishing Spa & Wellness Facilities
- Packaging & Processing Equipment
- Contract Manufacturing & Private Label (OEM/ODM)
- Raw Materials
- Medical Aesthetic Product & Equipment Product
- Development and Design
- Herbal Medicine



Quote from Exhibitors:



“Good opportunity to explore local beauty market.”
Karolina Golawska
 Business Relations Manager of
 Ava Laboratorium, Poland (Cosmetics)



“Satisfied with the platform to search for future distributors for our products.”
Claudio Gallina
 Manager of Previa Spa, Italy (Spa Products)



“We found a local partner to distribute our products through this exhibition.”
Frank Berger
 Export Manager of Jean D'Arcel Cosmetique,
 Germany (Skin Care)



“The organiser has done a great job.”
Long Nguyen
 Vice President of LA Splash Cosmetics, USA
 (Cosmetics manufacturer)

cosmobeauté Indonesia 2018 2017 EVENT HIGHLIGHTS



<< Indonesia Beauty Icon Award 2017

Awarding outstanding and inspiring icons & rising stars who contributed to Indonesia's beauty industry.

7th Asia Hair Master Association (AHMA) Hair & Styling Awards >>

International contestants competed in 4 different categories of Hair & Styling competition

Asia Hair Master Association (AHMA) 7th Anniversary Hair Show >>

Well-known international stylists from Hong Kong and Malaysia presented an amazing hair show

3rd ASEAN Creative Make Up Competition 2017 >>

Indonesia professional make-up artists unleashed their creativity judged by international judges.

Classic & Modern Haircut for Men >>

By Indonesia Barbershop Association

Beautifying Globally Hair and Make Up Show >>

By Puspita Martha International Beauty School

Vivid Hair Collection By MAKARIZO >>

Star Improvement Hair Show By Tiara Kusuma >>

Graduation Day 2017 – The Beginning of Bright Future >>

By Rudy Hadisuwarno School



cosmohair SALON FESTIVAL



>> Semi-Permanent Make Up Focus

Co-organised by Korea International Academy of Beauty Medicine (KIBM), Cosmobeauté World Semi Permanent Make Up Master Classes Conference & Championship brought in 3 international speakers from Brazil, Korea and Thailand.



>> Beauty Seminars

An educational platform provided by Cosmobeauté Indonesia for visitors with more than 30 free entry sessions conducted.



<< Spa Focus

Spa competition and Spa seminar were conducted by Indonesia Spa Therapist Association (ASTI) to empower the skills and knowledge of local spa therapist.



<< Cosmoaesthetic Seminar & Workshop

More than 10 aesthetic experts from Indonesia shared their expertise and solutions on problems faced by aesthetic practitioners.

2017 EXHIBITION HIGHLIGHTS

294 Number of Exhibitors

14,572 Number of Visitors

12 Exhibiting Countries



5 Country Pavilions



EFFECTIVE MARKETING CAMPAIGNS

SOCIAL MEDIA



ADVERTISING



MEDIAS & MAGAZINES



SHOW DIRECTORY SHOW PREVIEW & SHOW GUIDE



FACT SHEET

cosmobeauté Indonesia 2018

13th Edition Indonesia International Exhibition & Conference On Cosmetics, Beauty, Hair & Spa

11 – 13 October 2018

Hall A & B, Jakarta Convention Center (JCC), Jakarta, Indonesia

10.00 am - 07.00 pm

EXPECTED NO OF VISITOR **15,500**



EXPECTED NO OF EXHIBITOR **300**

SHOW PUBLICITIES

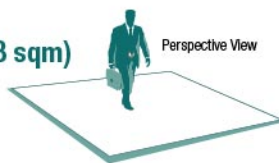
- Personal visits to government ministries, trade associations and chamber of Commerce
- Social media platform & messenger blast
- Promotional collaterals such as posters, billboards and banners
- Dedicated website with online visitor registration service
- Editorial coverage and advertising in major trade, business and national press
- Targeted direct mail invitation & visitor tickets distribution to trade professionals, specialists and key buyers
- Printed Show Previews on exhibits

PARTICIPATION COST

OPTION 1

Raw Space @ USD 338 per sqm (min. 18 sqm)

- Ideal for exhibitors who wish to build their own concept.



OPTION 2

Shell Scheme @ USD 368 per sqm (min. 9 sqm)

- Rear and dividing wall partition of 2.5 m of height in white laminated panel
- Fascia Board with company name and booth number
- Needle punch carpet
- 1 x information counter
- 2 x folding chairs
- 1 x high showcase
- 1 x waste paper basket
- 1 x 2 amp/220 volt single phase power point
- 2 x fluorescent tube
- Daily cleaning



Member of:



Supporting Agency:

Supporting Media:



Organised by:



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